

VENTAS POR MARCAS (Cajetillas)

Hasta.....	31-Dic-07	31-Dic-06	Incremento
MARCAS	CAJET20	CAJET20	%
MARLBORO	723.439.328	755.965.443	-4,30%
FORTUNA	532.669.753	519.101.055	2,61%
CHESTERFIELD	434.787.561	425.602.018	2,16%
WINSTON	425.614.209	318.739.513	33,53%
DUCADOS NEGRO	334.819.821	347.510.338	-3,65%
DUCADOS RUBIO	257.138.946	284.920.391	-9,75%
CAMEL	253.454.775	236.608.623	7,12%
L&M	203.953.878	198.173.622	2,92%
NOBEL	202.759.207	177.775.004	14,05%
LUCKY STRIKE	196.206.570	158.868.499	23,50%
JOHN PLAYER SP.	128.985.059	176.824.354	-27,05%
PALL MALL	118.293.216	158.552.585	-25,39%
LAMBERT & BUTLER	45.487.938	38.379.882	18,52%
GOLD COAST	41.806.333	37.818.670	10,54%
CORONAS RUBIO	40.320.376	61.296.572	-34,22%
ELIXYR	40.301.750	65.391.780	-38,37%
WEST	38.274.390	16.110.363	137,58%
PHILIP MORRIS	31.309.523	23.168.996	35,14%
BN	22.671.705	23.705.410	-4,36%
BENSON & HEDGES	21.672.520	23.562.268	-8,02%
SUPERKINGS	19.627.958	20.458.215	-4,06%
BULLBRAND	18.533.759	28.702.249	-35,43%
HABANOS	18.241.873	19.639.950	-7,12%
MAYFAIR	15.268.720	9.382.191	62,74%
POPULAR	14.182.689	19.994.074	-29,07%
GOLDEN AMERICAN	13.542.511	15.694.034	-13,71%
NEXT	13.414.215	23.738.532	-43,49%
EXCITE	11.435.968	19.530.076	-41,44%
SILK CUT	10.614.126	10.006.312	6,07%
WINFIELD	10.606.034	9.793.661	8,29%
PETER STUYVESANT	10.369.896	10.223.575	1,43%
GAULOISES RUBIO	9.977.484	9.985.653	-0,08%
RONSON	9.120.956	7.041.508	29,53%
CELTAS	9.036.073	12.216.668	-26,03%
REGAL	8.486.603	8.674.062	-2,16%
CORONAS NEGRO	7.982.743	8.601.282	-7,19%
SAX	7.216.002	19.403.436	-62,81%
ROYAL CROWN	7.142.918	8.582.328	-16,77%
NEWS	6.981.918	4.667.468	49,59%
AMERICAN JEAN'S	6.902.468	24.107.455	-71,37%
R 1	6.765.493	5.855.708	15,54%
REALES	6.560.106	10.226.191	-35,85%
SOVEREIGN	6.115.148	6.969.544	-12,26%
RESTO MARCAS	113.045.734	143.309.275	-21,12%
Totales	4.455.138.251	4.504.878.829	-1,10%